

ITALIAN PALESTINIAN JOINT BUSINESS FORUM

18 February – 21 February 2017

Saturday, 18th February 2017

Reception host by HE the Consul General of Italy Fabio Sokolowicz in Jerusalem.

Sunday, 19th February 2017

Ramallah – Joint Business Forum ceremony

- Registration of participants
- Speeches:
 - Mr Samir Zraiq PFBA
 - Mr Marco Gay Confindustria young entrepreneurs
 - Mr Hashim Al Shawa BoP
 - HE Fabio Sokolowicz Consul General of Italy
 - HE Abeer Odeh Minister of the National Economy
- Presentations about incentives and trade opportunities between Italy and Palestine
 - Palestinian Investment Promotion Agency - CEO Mr Haytham Wahidi
 - PalTrade - CEO Mrs Hanan Taha
 - Italian Agency for Development Cooperation - Representative Ms Cristina Natoli
 - Italian Agency for Development Cooperation - Head of the Economic Program Mr Marco Azzalini
 - Italian Trade Agency – Head of the Office in Amman Mr Alessio Ponz de Leon
- B2B
- Lunch hosted by Bank of Palestine Group: Financial Innovation in Palestine

Transfer to Nablus

- Visit of the Old City of Nablus, visit of Arafat soap factory followed by transfer to the Nablus Business Forum
- Nablus Business Forum presentation and B2B networking reception

Monday, 20th February 2017

Bethlehem

- Visit to the Bethlehem industrial area and of two firms in the area
- Transfer to the Ministry of Tourism and Antiquities and meeting with the Minister of Tourism and Antiquities HE Rula Maya
- Transfer to Manger Square and ice cream tasting (Project funded by the Consulate General of Italy to promote youth employment in Bethlehem)
- Visit of the Church of Nativity
- Visit of Bank of Palestine Art Gallery at Bank of Palestine Bethlehem Head Office
- Visit of the Bethlehem Business Incubator at Bank of Palestine Bethlehem Head Office

Transfer to Jericho

- Visit of the Hisham Palace
- Visit of Jericho industrial park and of two firms in the area, followed by a networking reception
- Reception for the Italian delegation hosted by President Hashim Shawa, Bank of Palestine

Tuesday, 21 February 2017

Jerusalem

- Visit of the Old City of Jerusalem
- Briefing on the Tourism sector at the St George Hotel